PHILIP MORRIS & CO. LTD., INC.

INTER-OFFICE CORRESPONDENCE

100 Park Avenue, N. Y. 17, N. Y.

To: Dr. R. N. DuPuis

Date: October 4, 1954

From: George Weissman

Subject:

Attached is Copy No. 9 of "A Study of Cigarette Smokers' Preferences Between Unidentified Cigarette Blends".

Your attention is especially invited to "A Brief Discussion".

A further analysis will be forthcoming.

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Source: https://www.industrydocuments.ucsf.edu/docs/mmgk0000